



Villa of Hope

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Our logo and its meaning

The Villa of Hope logo expresses faith, care and the promise of a brighter future. Its colours and imagery tell a story of families finding hope, moving towards growth and building their future together.

The meaning of our colours

White | Purity and a new path. White symbolises purity and the process of refining one's own path. The white backdrop provides a neutral space around the family, allowing the themes of love, hope and renewal to remain central.

Green | Renewal, growth and restoration. Green represents growth, nature and energy. Associated with freshness, safety and the physical environment, it reflects the conditions in which families can flourish. It also expresses balance, harmony and restoration.

Yellow | Positivity and hope. Yellow symbolises positivity, clarity and happiness. Its associations with optimism, enlightenment, joy, loyalty and intelligence reinforce the sense of light and possibility at the heart of the logo.

The story within the picture

The white hand represents the hand of God reaching down to offer hope. The sun surrounding the family brings light, symbolising hope that illuminates a path forward. Together, these elements express the movement from weakness towards growth, represented by the green field.

At the centre stands the family unit. Hearts connected within a green circle of love convey unity, belonging and mutual care. The circle reflects balance, harmony and restoration, while the family moving in unison expresses the strength found in facing the future together.

Our slogan

"On our own, we can accomplish little, but..."

Together We Build Our Future

The slogan emphasises shared responsibility and ongoing action. Building a future is a continuing commitment, shaped by the care, support and involvement of families, caregivers, staff, donors and the wider community. Each contribution helps turn hope into a future built together.